ARGO
content generator

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https://argo-content.com

(Current Software Version: 1.9.5)

Placeholder System

The placeholder system is designed to be flexible and easy to use. If you place them inside your template HTML, they will later be replaced with actual data. This way your websites always look different. Some of these placeholders have built-in randomization, so the result will always be slightly different i.e. If you use [[MEDIUM-TEXT]] on multiple lines, each block will have a different amount of words, so the blocks don't have the exact same size. FYI - **multiple identical placeholders in a single line will produce the same output**! Also note that to use the [[ANALYTICS-CODE]] placeholder, you need to have a file "analytics.txt" in the main application folder, which includes your code (for example google analytics javascript).

On the next pages you'll find the complete list of all placeholders.

Complete Placeholder List:

Placeholder:	Description:
[[META-LANGUAGE]]	Header meta tag language
[[META-KEYWORDS]]	Header meta tag keywords list
[[META-DESCRIPTION]]	The meta tag description (markov text)
[[META-ENCODING]]	Content encoding (default: UTF-8)
[[TITLE]]	The page title (replaced with random keyword)
[[DOMAIN]]	Displays the current domain
[[MENU-A]]	Menu link list with
[[MENU-B]]	Menu link list without
[[MENU-C]]	Menu link list with
[[SMALL-TEXT]]	Small markov text block
[[MEDIUM-TEXT]]	Medium markov text block
[[LARGE-TEXT]]	Small markov text block
[[S-INTERLINK-TEXT]]	Small interlinked markov text
[[M-INTERLINK-TEXT]]	Medium interlinked markov text
[[L-INTERLINK-TEXT]]	Large interlinked markov text
[[S-EXTLINK-TEXT]]	Small markov text with external links
[[M-EXTLINK-TEXT]]	Medium markov text with external links
[[L-EXTLINK-TEXT]]	Large markov text with external links
[[TOP-AD]]	Top banner
[[MAIN-AD]]	Main banner
[[SIDE-AD]]	Sidebar banner (usually skyscrapers etc)
[[IMAGE]]	Add random image from image directory
[[IMAGE-L]]	Add random image with float:left
[[IMAGE-R]]	Add random image with float:right
[[MAIN-KEYWORD]]	Main keyword for current page
[[MAIN-KEYWORD-B]]	Main keyword for current page in bold
[[RANDOM-KEYWORD]]	Returns a random keyword
[[RANDOM-KEYWORD-B]]	Returns a random keyword in bold
[[RSS-LINK]]	Link to our RSS feed
[[HOME-LINK]]	Link to index.html
[[SITEMAP-LINK]]	Link to sitemap.html
[[INTERLINK-PAGE]]	Returns single randomly selected page filename
[[INTERLINK-PAGE-KW]]	Returns HTML link to random internal page with appropriate main keyword as anchor
[[EXTLINK-PAGE]]	Returns a external link url
[[CUSTOM-CODE]]	Includes custom code from a list i.e. videos (each line a new code)
[[RANDOM-NUMBER]]	Returns a random number from 0-9
[[AFFILIATE-LINK]]	Returns an affiliate url (without html)
[[RANDOM-TIME]]	Display random time
[[RANDOM-DATE]]	Display random date (starting from 01.01 current year to today)
[[ANALYTICS-CODE]]	Adds custom code such as google analytics javascript
[[GEO]]	Adds vcard div (RFC2426) with GEO coordinates
[[GEO-META]]	Includes geo location meta tags
[[GOOGLE-MAPS]]	Displays google maps static map iframe with user defined coordinates
[[CSV-N-]] (N can be any number <1000000)	i.e.: [[CSV-1-]] will be replaced by a value from that column in a CSV file.
[[SINGLE-SENTENCE]]	Pulls a single sentence from (pseudo) markov text.
[[STAR-RATING]]	Adds simple 5 star review (http://schema.org/AggregateRating)

Additional Placeholders:

Placeholders from extra features.

Placeholder:	Description:	Function:
[[IP]]	IP for the domain in the vhost configuration	Mass Domain Mode
[[DOMAIN]]	The new (sub)domain taken from the "Webroot URL" field.	Mass Domain Mode
[[DIRECTORY]]	Home directory for the domain (taken from the "Remote Path" field).	Mass Domain Mode

Plugin Placeholders:

These placeholders are not available in the program by default, they are only available if the plugin that provides the placeholder is loaded.

Placeholder:	Description:	Plugin:
[[JS-CLOAKING-HEADER]]	To be placed in template page header to load cloaking javascript file	JS Cloaking Plugin
[[EXEC-USER-CODE]]	Tells the application that custom code should be executed.	Code Compiler Plugin
[[CPAGRIP-LOCK]]	Adds content locker from CPAgrip affiliate network	